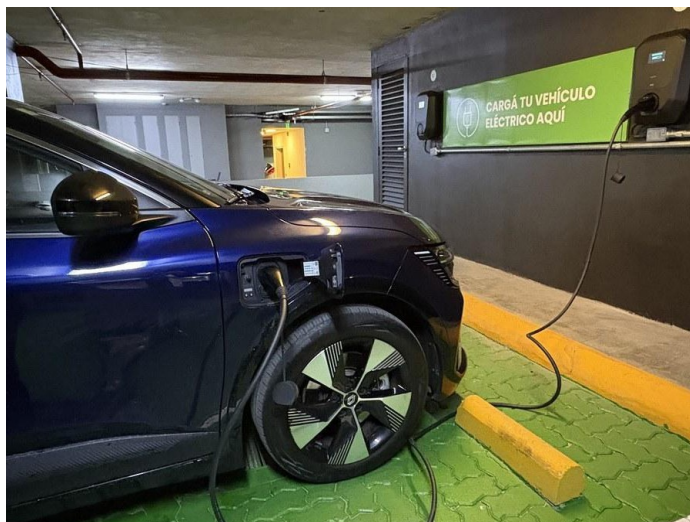




How Opera Fun became Carlos Paz's first EV-friendly destination

A strategic decision that attracts new customers, increases dwell time, and creates a real competitive advantage.

THE CHALLENGE

Electric vehicles are growing rapidly in Argentina, but almost no commercial space offers charging infrastructure.

THE SOLUTION

Vulletic deployed 2 Nova chargers with zero operational downtime. The process included a full technical assessment, compliance with safety standards, and complete staff training for independent operation from day one.

THE RESULT

Opera Fun is now the only shopping center in Carlos Paz with EV charging. It attracts EV owners, increases dwell time, and drives additional spending. A differentiator that gets seen, used, and remembered.

"Vulletic adapted to our specific requirements and trained our staff to be fully independent. We worked with every area — engineering, marketing, management — and in every case we had real support and guidance. Our customers can now charge their cars for free while they enjoy the shopping center. It's a real differentiator."

Lucas González

Retail Administrator — Grupo Proaco

WHY IT WORKS

- ⚡ First shopping center in Carlos Paz with free EV charging.
- 📊 EV owners are a high-income segment growing rapidly in Argentina.
- 🕒 More dwell time = more spending. Customers charge their car while they shop, eat, or enjoy entertainment.
- 🌱 Positioning as an innovative company committed to sustainable mobility.
- 🤝 A coordinated working relationship across every area: engineering, marketing, and management.

#1

First in Carlos Paz

2

Nova chargers installed

100%

Free charging for customers

+150

Parking spaces